

Women at the centre of maternity care and birth

As the people who support women during prenatal, birth and postnatal care we are united in a common goal – we believe women have the right to choose and we protect those rights.

Having a baby is a life-changing event in a woman's life and it's our job to make sure we are supporting her to have the best possible experience.

Our care goes beyond safety – we respect women's basic human rights including autonomy, dignity, feelings, choices and preferences.

We adhere to the Charter of Respectful Maternity Care: The Universal rights of childbearing women.



Healthy women and healthy babies

We pledge to support the mental and physical health of women on their motherhood journey. We will genuinely partner with women in our care and support their right to choose.



Freedom from harm and ill treatment

Every woman has the right to be free from harm and ill treatment and we pledge to support women to access the support they need in our care. We advocate to advance and protect the full spectrum of women's human rights in pregnancy, childbirth, and throughout motherhood.



Women have a right to equity in healthcare

We will support women's right to equity, freedom from discrimination, and access of care. Every woman has a right to high quality healthcare.



It's her body and she has a right to say no

We pledge to not only ask for informed consent, but we will honour and respect the choices and preferences of the women in our care. Her body is her own and we respect her body autonomy.



Compassion, integrity, dignity, innovation, courage

These are our values and our promises to the women in our care.



We will keep her privacy

She has a right to privacy and confidentiality.